



January 25, 2018

Dear Business Community,

It is with great pride, the Italian Community of Akron, Inc ~ Le Radici will be celebrating their 20 year anniversary as an Italian American community club. Le Radici members, family and friends will be honoring the founding members on April 21, 2018 with a dinner and dance celebration.

We would like to have a Program Book for this evening, a quality memento, to hand out to our guests showing the support from local businesses like you. Please consider a congratulation note to our club and purchase advertising space in our program book. Your show of support may also bring new customers your way!

- Inside front cover \$125
- Back inside cover \$125
- Back cover (color) \$150
- Full page advertisement \$100
- ½ Page advertisement \$75
- ¼ Page advertisement \$50
- Business card advertisement \$25

Checks payable to : Le Radici

For all advertising, please **email** your note of congratulations or business logo to: **mjparri@neo.rr.com**. Please reference Le Radici Advertising in the subject line of your email. Please email logo in pdf or jpeg format if possible.

You may **give us your business card today** and we can scan it to fit your purchase size for half, quarter and business card size advertising. Your ad must be submitted before March 25th.

Grazie per il vostro sostegno!

Thank you for your support!

The Italian Community of Akron Inc ~ Le Radici
MJ Parri, 2nd VP

NOTE: Program Booklet is 5 1/2 x 8 1/2 therefore, 1/4 page and business card ads are text only. Front cover and center of book reserved for Le Radici welcome and agenda.

Le Radici, 3411 Wyoga Lake Road, Stow, OH 44223